THE SEARCH FOR AFRICA'S TRUE ECONOMIC DEVELOPMENT



CONCPET NOTE

CONTINENT-WIDE AGRO-INDUSTRIAL PARKS PROJECTS



Modernizing Agriculture in Africa

PIIC/AAKB JV INITIATIVE

2022



PIIC/AAKB'S AFRICA'S CONTINENT-WIDE AGRO-INDUSTRIAL PARK PROJECTS' CONCEPT NOTE

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The Background /History

THE PITCH

Most African countries, sit on enormous natural resources, including those from agriculture. Yet the people not only live in poverty but are also not living in peace. Of the economic opportunities, agriculture presents the best chance for the average person. While the land is available in abundance, the lack of capacity for modern farming methods, science, technology, equipment, and management has limited the benefits.

THE ALBATROSS

The poor showing of the people, and indeed the governments, in almost all human development indexes are clearly evident and traceable to the following factors which are identified as the bane of our ability to make agriculture (the preoccupation of up to 60% of the people) the economic prosperity pivot for the people: (a) The 'BlackBox" occupied by middlemen, and all other people than stand in the way of efforts directed at the real farmer getting to them, in addition to hoarding and price manipulation without assisting to increase the farmers' yields. (b) The poor infrastructure. (c)The social mindset filled with the denigration of people in farming leads to low self-worth/esteem that is psychologically enshrined in the psyche of an average farmer, making farming unattractive to the younger generation. (d) Low level of capacity to apply the best methods, science, technology, and equipment. (e) General sub-optimal access and/or utilization of key agriculture resources. Our group, a knowledge bank, is here to change this situation.

THE PROBLEM DESCRIPTION

Africa as epitomized by any sub-Saharan country has been occupying the lowest rungs of human development indexes. Years of policies and actions have not yielded the desired result in terms of changes. Poverty still pervades, meanwhile agriculture, which is the mainstay of her economic activities has not helped to change the ratings. This is in spite of the years of government policies, funding, and institutional structures. The question now arises as to why a continent with an average of 70% of its population engaged in agriculture is still mired in poverty. The answer, according to our findings, can be found in the elitism that defines government and institutional policies and actions. The black boxes housing the 'growth limiting leeches' are so effective, amoebic, and chameleonic that most institutional and governmental inputs to agriculture hardly get to the people - Africans, that are engaged in Agriculture, the real productive sector of most African countries can be said to be in perpetual struggles for survival.

The foregoing scenarios have helped to consign farmers in Africa to the backwaters of human development because of continuous back-breaking subsistence agriculture practices, that are equally characterized by their products being mopped up at cheap rates by middlemen. We are to

align with these farmers to provide all they lack that has placed them in such precarious situations - we want to stand firm by them, capacitate them with all the missing things and thus catapult their farming practices from substance to economically viable, commercial and industrial farming levels. We are enamoured by the vastness of our knowledge and the reach of our networks.

THE HISTORY OF THE STRUGGLE TO CHANGE AFRICA ECONOMICALLY

The ethos of Pan Africanism (PA) drives this initiative. PA has always focused on getting a better bargain for Africans wherever they may be in the world. The movements raise consciousness about the plights of Africans and are continually seeking solutions. It is along this line of thoughts that we got together to brainstorm to develop a blueprint for changes. The divergent perspectives on the way forward were synthesized to develop an economic ecosystem to serve as an all-inclusive framework to change Africans' highly perceptual economic condition(s). Starting with seeking unhinged financial resources to cause changes, a pan African financial and investment outfit - PAN AFRICAN INTERNATIONAL INVESTMENT CORPORATION (PIIC)was conceived, it is based in South Africa, and the main focus is to put together funds, without strings, to support the lay participants in agriculture and other similar activities in Africa. PIIC. The blueprint also specified the establishment of a body of knowledge tagged AFRICA AGRICULTURE KNOWLEDGE BANK (AAKB) - The knowledge bank is made up of highly knowledgeable, experienced, and exposed Africans in all but not limited to the field of agriculture.

To underpin this idea a council was put together to develop the concept of the agro-industrial park to use as a tool for changing the face of agriculture in Africa. The AGRO-INDUSTRIAL PARK DEVELOPMENT COUNCIL (AIPDC) x-rayed all similar parks in the world and came up with the people-oriented/owned and continent-wide AGRO-INDUSTRIAL PARK PROJECTS with the mandate for them to have mushroomed across the entire continent of Africa. With the design completed, we are into the implementation of the AIP projects in the order in which we are able to obtain the necessary conditions. We offer social changes using the instrument of knowledge-power-bank, we consult on the design and operation of developmental agriculture architecture. We invite all the sons and daughters of Africa to participate, either as knowledge person, affiliate company/organization, equipment supply partner, financial/investment support individuals/institutions investors, service seekers, etc.

OUR OPERATION CONCEPT

As a social service, we operate under the name AFRICA AGRICULTURE KNOWLEDGE BASE - a corporate + social service organization out to promote the changes that have been enunciated. As a business going INITIATIVE, we operate under the name PIIC/AAKB JV

(Where AAKB LTD is the knowledge vehicle for the development, design, build, and operate aspects of the concept - they generally engage in presenting and operating our pilot projects to stimulate adoption by all). PIIC is the parent body that triggered the development of the tool for Africa's development based on the need to have its own unhinged investment and development tool for the real growth of Africa.

WHY WE ARE HERE

We are here to change the optics of poverty which show Africa as the epicenter of poverty, adopting the approach used in the past to move from extreme poverty to extreme wealth, as a people: OUR MANTRA Increasingly adopting modern production technology in Agriculture to achieve the productivity gains that will make economic growth not only possible but to be in the hands of the real participants in the productivity venture in Africa - The farmers. OUR RESOURCES knowledge, experience, and exposure Networks - Human, Institutional, and governmental

THE CORE OF THE CONCEPT

We shall simply organize the farmers into manageable units and leverage representative leadership to make them be at the decision and benefit-sharing boardroom table. The initial factors of production input shall be sourced from within to give the needed economic power to the people, this is augmented by providing top-notch technology, equipment, and marketplace. The land shall be provided as equity, either by the community and/or anyone with official title to the land. Equipment shall be sourced, either as equity, leasehold, and/or outright purchase. The knowledge to drive the initiative shall be provided by the knowledge bank. Finances are to be provided and managed by PIIC, as equity, to earn a return on investment (ROI)

The following percentages represent the projected ROI: Land/Farmers - 25% Capital/Equipment - 25% Knowledge/Human Resources - 25% Sinking fund - 25% The resources we are availing the farmers shall include but not limited to: (a) Land suitability analysis (b) Farm Digitization (c) Smart Farming (d) Value Addition by Processing (e) Value addition by the provision of National and International Marketplace (f) Equipment Leasing Centers (g) Research, Development, Extension Services, etc.

THE STYLE OF OPERATION

Adopting stages of economic growth on a step-by-step basis. The infographic below provides a sneak view of the status and motivation for the concept:

OUR TEAM2

we are proud to say that our knowledge bank boasts of a wide spectrum of professionals across all fields that are directly and/or indirectly related to agriculture

Agriculture Economist Crop Production/Agronomist Livestock/Veterinary Doctors Agriculture & Bio-Environment Experts Agriculture Mechanization Engineers Facilities/Development Experts GIS/Geoinformatics Expert Irrigation & General Civil Engineering /experts Chartered Accountants Business Managers Risk Analysts Marketers Human Relation Managers Social Re-Engineering Experts & A host lots of others that we have in the house or by affiliations.

OUR CURRENT AIP LOCATIONS

our current AIP locations in the works

are Kaduna Plateau Borno Yobe Gombe Osun South Africa Uganda Zambia Cameroun Swaziland

OUR AFFILIATES

We have affiliates spread around the globe. This ensures that we are availed of the best knowledge there is in the world.

CLOSING THOUGHTS

If more of us work together, in unity and oneness, we are confident Africa will be transformed to the level of our dream.

The Rationale of the Project

The generally low human capital development category of Nigeria, like most African countries, as portrayed in appendix 2, which is largely the same for most African countries, provides the rationale for this initiative. Nigeria's HDI value for 2019 is 0.539— which puts the country in the low human development category— positioning it at **161 out of 189 countries and territories.** This consistency of this low positioning signposts the fact that the past and current efforts are not offering the right outcomes, hence the motivation to brainstorm to develop the alternative that we present here in this concept note. While this effort/initiative is for all, the need to ensure that the real beneficiary of this is not again denied access makes for being highly protective of the core strategies for achieving the goals set out in this initiative.

THE KNOWLEDGE BASE IS ESTABLISHED TO TRANSFORM Conceptually, AGRICULTURE INTO A VERITABLE TOOL FOR ADDRESSING THE NUMEROUS SOCIO-ECONOMIC PROBLEMS IN THE COUNTRY AND INDEED AFRICA. WHILE AGRO-INDUSTRIAL PARK (AIP) IS NOT NEW, EVEN IN NIGERIA, WE ARE CERTAIN THAT THE BASIS/FEATURES UPON WHICH OUR INTERVENTION IS ANCHORED, AS EXPLAINED BELOW, ARE UNIQUE: AGRO-INDUSTRIAL BANK DEVELOPMENT CONSULTANTS IS A KNOWLEDGE BANK, MADE UP OF LARGELY ACADEMICS, SEEKING TO AVAIL THE RURAL COMMUNITIES OF FARMERS OF TOP-NOTCH AND BROAD-BASED KNOWLEDGE TO HELP EXPAND THE POTENTIAL OF AGRICULTURE TO TRANSFORM THE COUNTRY. WE HAVE PUT TOGETHER PEOPLE WITH VERY HIGH KNOWLEDGE, EXPERIENCE, AND EXPOSURE TO DRIVE THIS INITIATIVE. THEIR CURRENT CALLINGS AVAIL THE WINDOW OF PROVIDING THIS SERVICE IN THE SPIRIT OF COMMUNITY SERVICE, A REQUIREMENT FOR MOST SENIOR CIVIL SERVANTS, AS CONSULTANTS, TO PROVIDE THE KNOWLEDGE REQUIRED THEREBY ADVANCING THE SOCIETY. THE COMMON PEOPLE/FARMERS ARE BY THIS GESTURE PLACED AT THE CENTER OF THE BENEFICIATION BY MAKING THEM HOLD A 50% STAKE IN THE AIP WITHIN THEIR DOMAIN. THE SATELLITE FEEDER FARM SETTLEMENTS WITHIN A 30 KM RADIUS OF ONE AIP, WHICH GETS SUPPORTS FROM THE AIP, HELP TO EXPAND THE REACH., BY BEING SERVICED WITH EQUIPMENT & EXTENSION KNOWLEDGE. THE MULTIPLICATION OF THE AIP TO VARIOUS LOCATIONS LEADS TO THE SPREAD OF DEVELOPMENT ACROSS THE COUNTRY. THE SOCIAL ENGINEERING COMPONENT OF THE AIP ALSO HELPS TO CHANGE MINDSET THROUGH RE-ORIENTATION THUS ENSURING THE DEFEAT OF PSYCHOLOGICAL POVERTY.

The Description of the Concept

Implementation Schedule

PHASE	START	END	ACTIVITIES
1	April 2022	September 2022	Setting up and crop production
2	September 2022	December 2022	Fish and Poultry production
3	December 2022	March 2023	First Factory Construction
4	April 2023	August 2023	2nd Crop production
5	September 2023	February, 2024	Cattle/Cow Grazing + Dairy Production
6	March 2024	June 2024	Poultry + Fishery 2nd production
7	April 2024	June 2024	Construction of more processing factories
8	April 2024	September 2024	3rd crop production + Direct processing

List of Previous Studies

Previous studies abound on the subject of making agriculture the central point of development in Nigeria, and indeed in the whole of Africa. The studies have shaped government policies and actions in the past years. The treatise on this, as eloquently captured by great authors, and presented in **appendix 1** of this submission, illustrates that there has not been a dearth of intentions. The issue is the telling outcomes and impacts on the quality of life (QoL) of the 'real people.

Scope of Stakeholders' Involvement

We have engaged special and general stakeholders in this agriculture-based development concept. Starting out with the people, leading us to the traditional rulers/emirs, and also seeking and obtaining strategic partnerships with all vital components and proponents that can make the delivery of these projects possible.

We are presenting this to your Ministry to obtain complimentary support/facilitation of the project in any format that suits your mandates, but preferably in an equity holding manner, that borders on land, equipment, fertilizer, and other logistics that make the indigenization of participation very smooth.

Resources to be provided by the proponents

We shall provide the scientific, technological, management, and social top-notch expertise, including the vital finances and other general human resources. We are seeking our strategic partners to complement all these for assured implementation and sustenance.

The Experts/Personnel

The vastly experienced broad-based knowledge people assembled to drive this initiative cut across all segments of the agriculture value chain. Starting out with Land + Natural, and Building environment experts, through the business, management, and human resources experts, and ending up with all agriculture experts - Crop production, livestock/animal husbandry, and general agriculture processing experts.

The Experience

The combined experience of the knowledge both Group has is an average of 26 years in the various aspects of Agriculture as earlier enunciated. The accompanying human and institutional networks available to the group lend it suitable to make a success out of this initiative.

The Strength

Acknowledging the importance of having a robust pull of all factors that are required to realize the objectives of this initiative. The following strategic relationships have boosted the strength of the group:

S/No.	Factor(s)	Particulars of organizations we are in talks with	
		strategically.	
1	Seed	EcoBasic Seeds, Kaduna	
2	SMART Agriculture/Farm	CROPIN (cropin.com)	
	Digitization + Other		
	Modern Farming Practices		

3	Equipment	(1) Tractor Int'l
		(2) MASS EQUIPMENT, KADUNA International &
		Equipment Nigeria Limited, Kaduna.
		(3) Chinese Agriculture Equipment, (Kaduna Technology
		Services Ltd - Chinig - Agriculture Equipment,
		Kaduna).
4	Fertilizer	(1) Fertilizer & Chemical Company, Kaduna.
		(2) Fertilizer Manufacturers and Distribution Association
		of Nigeria.
5	Chemical	
6	Financial Institutions	(1) Eco Bank
		(2) UBA

Our Weakness

While all other areas have logical solutions; the security situation in the country has given us the worst worry, as it has defied simple answers. But the desire to forge ahead to success has pushed us to establish a special security architecture that will create the enabling environment for the initiative to thrive. The sensitive nature of this aspect of our submission makes it impossible to divulge more information. It is enough to say that we have in our group three top-rated retired security personnel to drive our solution to the security issue(s).

Our Strategies

The pitch of our strategies can be summed up as revolving around stakeholding in every shade and level of the people in the society to create an egalitarian system that naturally triggers the interests of all thus eliciting the instincts of people towards protecting the initiative. This ends up creating the all—needed social and food security for the immediate and general society.

The Project Budget (Input vs output Portfolio)

The project has an overall endpoint input value of about \$32m; But because it is structured to be carried out in phases with a mechanism for self rejuvenation, an initial financial input of between \$1 and \$5m is projected; This is subject to the level of off-grid input support we get from strategic partners, institutions, organizations, firms, and government.

An annual earning of \$100m is projected, especially after the initial 3-5 years of operation.

NB

The details on our strategies for achieving the projected income level shall be made available to stakeholders that sign up with us, to be on the same side of the table as the initiator.

The following factors of production are being sought for the project from all quarters in terms of equity contribution and/or facilitations:

- (a) Land
- (b) Equipment
- (c) Fertilizer
- (d) Chemical
- (e) Logistics Supports